

We believe in the power of:

Lived Experience

Patients and care partners are experts who have unique and important insights essential to the process of developing and delivering truly transformational therapies.

We embrace the fact that no one is defined by their medical needs alone. Understanding the experiences of patients and families from a wide range of backgrounds and circumstances will equip us to contribute to supports and solutions that meaningfully improve the quality of patients' lives around the globe.

We will learn from patients, care partners, and families about the disease that affects their lives, the aspects of it that are most challenging, and the types of and degrees of change that would make the biggest difference to them living as full a life as possible.

We recognize that treatment and care options available to patients and families are constantly being reshaped by science, policies, and economic factors, as well as an individual's age, health status, preferences, and geographic location. We will stay curious about how all these factors may influence perspectives and priorities over time and in different parts of the world.

Partnership

Collaborating with community-based organizations and other stakeholders will advance science, improve treatments, and expand access faster than by working alone.

We honor the trust that patients and families have placed in their advocacy organizations and the expertise and knowledge that resides within their teams. We will work shoulder to shoulder with advocates to speed up solutions, always respecting their independence and autonomy.

We strive to include our learnings from patients and families as core information we provide to health authorities so they too gain a better understanding and can use this information to make decisions about approval, coverage, reimbursement, and other issues that affect patient access.

We participate in collaborations among patient advocacy organizations, academic researchers, clinical experts, and other companies to raise awareness, attract resources, build on what has been learned, and address common pain points that hold back progress for patients.

Our Commitment to You

Entrada was founded on exciting science that has the potential to transform the treatment of serious diseases. We are a dedicated team of experts and leaders in both disease biology and therapeutic development, working with urgency to make positive differences in the lives of patients and their families. We have a shared passion for involving patients and care partners so that we may better understand their experiences and develop therapies that reflect their perspectives and priorities. This approach is formally known as "patient-focused drug development" or PFDD. Following established PFDD practices helps us better understand community expectations and factor them into our programs while building a successful biotechnology company.

In addition to the values that define our company culture and the way we work together at Entrada, we are guided by the following belief statements that reflect our steadfast commitment to patients.

Intention

By engaging with patients and other community members around the world, our programs are informed by diverse community perspectives. These interactions also challenge and inspire us to give our very best every day.

We begin each new research effort by asking patients and family members about their experiences and build on that knowledge as the program progresses. We'll use what we learn to inform near-term actions and longer-range plans.

We recognize discrimination and disparities in their many forms add to challenges for people living with serious diseases. To improve the future for all, we work with organizations that foster safe spaces for dialogue, challenge the status quo, and provide mentorship in helping us learn and grow.

We seek to understand patients' benefit expectations and tolerance for risk and uncertainty to inform the ways we monitor, measure, and assess the ongoing safety and efficacy of therapies we are developing.

We will ask patients and families to identify potential obstacles and/or hardships so our clinical studies aren't slowed by avoidable problems attracting participants or keeping them involved.

Authenticity

Genuine relationships are built on a shared sense of purpose, clear and open communications, and treating each person as a valued contributor.

When we engage with patients, families, and advocates, we'll describe what we hope to learn and be open to feedback about what we've done well and ways we can improve. We will report back on what we heard and how we will apply what we learned.

We strive to communicate about science and drug development using language and imagery that help everyone better understand and relate to our work and form appropriate expectations about it.

We aim to share timely updates about our plans and research findings to benefit the understanding of human disease and the communities we serve. At times, the detailed laws, rules, and policies we must follow may limit how much information we can report. We will be as direct as possible about our limitations and how soon we might be able to share more details.